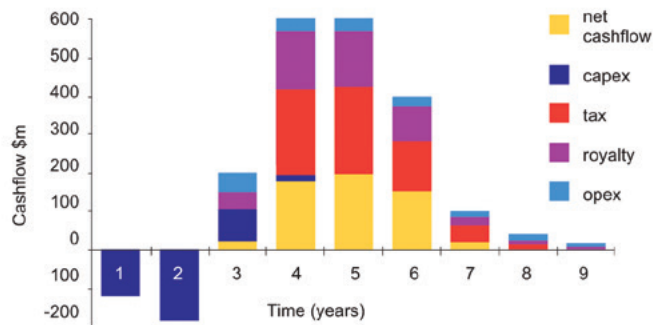




## Business & Risk Series

This series embraces the non-technical business courses such as petroleum economics and risk analysis, strategy and planning.



TRACS Training courses are typified by commercial awareness, and this approach is encapsulated in the Business and Risk Series in short courses designed both for staff involved in finance and commercial work and for staff in technical disciplines looking for increased commercial awareness.

A number of courses can be run together – economics and risk being a common combination. Alternatively, as with all TRACS Training courses, content from associated courses can be blended to produce the preferred client content.

Courses have also been structured around business processes specific to an individual client company, in which case elements of the training may be led directly by client company staff.

The courses can be run either as traditional classroom programmes or adapted to a workshop-style format, which is often more appropriate for experienced groups. Interactive workshop-style events have been designed for groups of up to 100, with the option of TRACS tutors working in parallel with client tutors. The workshop-style courses can also be run in the format of team-based business games.

The courses are led by tutors with extensive personal experience of business planning, petroleum economics and reserves reporting in national and independent oil companies.



## Business & Risk Series continued

### Existing Courses

Strategy & Performance Management  
Petroleum Economics  
Oil and Gas Business Decisions  
Risk Analysis  
Petroleum Economics and Risk Analysis  
Oil and Gas Risk Management  
E&P Business Simulation (Panacea)  
Asset Trading Game  
Petroleum Risk and Portfolio Management

### People

The tutor group of over 20 experienced staff members and close associates work from TRACS offices in Aberdeen and London.

### Series Focal Point



**Mark Cook** BSc, MBA

**Main Series tutoring:** Early Development, Business & Risk, Reservoir Engineering

**Industry experience:** 40 years, reservoir engineering, economics and risk analysis

**Career background:** Shell, AGR and TRACS

**Personal:** AGR (VP), TRACS (Director), Author, "Hydrocarbon Exploration and Production" (Elsevier 2008), 'Petroleum Economics and Risk Analysis' (Elsevier 2021), SPE distinguished lecturer on Risk Analysis

---

TRACS International Limited  
East Wing First Floor, Admiral Court  
Poynerook Road, Aberdeen, AB11 5QX  
Tel: +44 (0)1224 024074

**Contact**  
[training@tracs.com](mailto:training@tracs.com)

[www.tracs.com](http://www.tracs.com)

 [/tracs-international](https://www.linkedin.com/company/tracs-international)

